



WMYV-TV
3500 Myer Lee Dr
Winston Salem, NC 27101

Targeted Platform Media
1291 Hollywood Ave
Annapolis, MD 21403

Contract # 2546207

Schedule Dates 09/06/16-09/12/16
Advertiser Priorities USA Action (72141)
Agency Targeted Platform Media (15945)
Product POLITICAL ISSUE (ns) (1187)
Brand TV (105655)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Katie Thompson,
Phone/Fax /
CPE 750/760/4554
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments TV
Separation: 30
AMY MCCREARY

Date Entered 06/23/16
Last Modified 09/09/16
Entered By Lisa Carter
CO-OP No
Headline # ECR25224780
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$618.00
Net Total \$3,502.00
Sales Tax

Greensboro (WMYV)
By Broadcast Month
Sep. 2016
Grand Total: 39 \$4,120.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	09/06/16-09/09/16	1	:30	9:59-10:58A Steve Wilkos Show			1	1	1	1			4	\$40.00	\$160.00	Greensboro (WMYV)	Steve Wilkos	6/23/16
2.0	Normal Line / SPOT (2)	09/06/16-09/09/16	2	:30	10:58A- Maury Povich 2	3		X	X	X	X			3	\$60.00	\$180.00	Greensboro (WMYV)	Maury Povich	6/23/16
3.0	Normal Line / SPOT (3)	09/06/16-09/09/16	1	:30	1:58-3:00P Judge Faith			1	1	1	1			4	\$60.00	\$240.00	Greensboro (WMYV)	CAN AIR 2-3P IN Judge Faith X2	6/23/16
4.0	Normal Line / SPOT (4)	09/06/16-09/09/16	1	:30	3:30P- Hot Bench 2			1	1	1	1			4	\$45.00	\$180.00	Greensboro (WMYV)	CAN AIR 3-4P IN Hot Bench X2	6/23/16
5.0	Normal Line / SPOT (5)	09/06/16-09/09/16	1	:30	3:58-5:00P Judge Mathis			1	1	1	1			4	\$80.00	\$320.00	Greensboro (WMYV)	Judge Mathis	6/23/16
6.0	Normal Line / SPOT (6)	09/06/16-09/09/16	3	:30	4:58-5:30P Maury Povich			1	1	1	1			4	\$75.00	\$300.00	Greensboro (WMYV)	Maury Povich	6/23/16
7.0	Normal Line / SPOT (7)	09/06/16-09/09/16	1	:30	7:28-8:25P Big Bang Theory 2	3		X	X	X	X			3	\$460.00	\$1,380.00	Greensboro (WMYV)	Big Bang Theory	6/23/16
8.0	Normal Line / Prime (8)	09/12/16-09/12/16	4	:30	8P- MYN-Law & Order: SVU (Monday)			1						1	\$100.00	\$100.00	Greensboro (WMYV)	Law & Order: SVU-MINET1	6/23/16
9.0	Normal Line / Prime (9)	09/12/16-09/12/16	3	:30	9P- MYN-Law & Order: SVU 2 (Monday)			1						1	\$100.00	\$100.00	Greensboro (WMYV)	Law & Order: SVU-MINET2	6/23/16
10.0	Normal Line / SPOT (10)	09/06/16-09/09/16	1	:30	10P- 2 Broke Girls 2			1	1	1	1			4	\$40.00	\$160.00	Greensboro (WMYV)	Two Broke Girls	6/23/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
		<i>allison lewis</i>	<i>9-2-16</i>	

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://spot.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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Separation: 30
AMY MCCREARY

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Greensboro (WMMV)		
By Broadcast Month	Spots	Rate
Sep. 2016	39	\$4,120.00
Grand Total:	39	\$4,120.00

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11.0	Normal Line / Prime (11)	09/08/16-09/08/16	3	:30	9P- MYN-The Mentalist 2 (Thursday)	1				1				1	\$100.00	\$100.00	Greensboro (WMMV)	The Mentalist-MYNETZ	6/23/16
12.0	Normal Line / Prime (12)	09/09/16-09/09/16	4	:30	8P- MYN-Bones (Friday)	1				1				1	\$80.00	\$80.00	Greensboro (WMMV)	Bones-MYNETZ	6/23/16
13.0	Normal Line / SPOT (13)	09/11/16-09/11/16	1	:30	6:58-30P- Big Bang Theory Wknd 3	1							1	1	\$90.00	\$90.00	Greensboro (WMMV)	Big Bang Theory	6/23/16
13.0.1	Closed Preempt (13)	09/11/16															Greensboro (WMMV)	Client Request/Spot -Per client email to traffic no spots are to air on 9/11	
14.0	Normal Line / SPOT (14)	09/11/16-09/11/16	4	:30	7:28-20P- Big Bang Theory Wknd 4	1							1	1	\$90.00	\$90.00	Greensboro (WMMV)	Big Bang Theory	6/23/16
14.0.1	Closed Preempt (14)	09/11/16															Greensboro (WMMV)	Client Request/Spot -Per client email to traffic no spots are to air on 9/11	
15.0	Normal Line / Prime (15)	09/11/16-09/11/16	4	:30	8:30P- Raising Hope Wknd 2	1							1	1	\$60.00	\$60.00	Greensboro (WMMV)	Raising Hope X2	6/23/16
15.0.1	Closed Preempt (15)	09/11/16															Greensboro (WMMV)	Client Request/Spot -Per client email to traffic no spots are to air on 9/11	
16.0	Normal Line / Prime (15)	09/11/16-09/11/16	4	:30	8P- Raising Hope Wknd	1							1	1	\$60.00	\$60.00	Greensboro (WMMV)	Raising Hope X2	6/23/16
CONFIRMATION CONTRACT																			
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WMWV-TV
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Billing Type Weekly/Irregular
Comments TV
Separation: 30
AMY MCCREARY

Date Entered 06/23/16
Last Modified 09/09/16
Entered By Lisa Carter
CO-OP No
Headline # ECR2524780
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$618.00
Net Total \$3,502.00
Sales Tax

Greensboro (WMWV)	
By Broadcast Month	Spots
Sep. 2016	39
Grand Total:	39

Rate	
Spots	Rate
39	\$4,120.00
Grand Total:	\$4,120.00

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16.0.1	Closed Preempt (15)	09/11/16															Greensboro (WMWV)	Client Request/Spot -Per client email to traffic no spots are to air on 9/11	
17.0	Normal Line / SPOT (2)	09/12/16-09/12/16	2	:30	10:58A- Maury Povich 2	1	1							1	\$60.00	\$60.00	Greensboro (WMWV)	Maury Povich	6/23/16
18.0	Normal Line / SPOT (7)	09/12/16-09/12/16	1	:30	7:28:25P- Big Bang Theory	1	1							1	\$460.00	\$460.00	Greensboro (WMWV)	Big Bang Theory	6/23/16
19.0	M/G For 13.0.1,14.0.1,15.0.1,16.0.1 / Football (16)	09/10/16-09/10/16	4	:30	12P- Sports-ASN U Mass College Football 12p ET							3		3	\$100.00	\$300.00	Greensboro (WMWV)	COLLEGE FOOTBALL	9/9/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date: 2016
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I, Targeted Platform Media, LLC

do hereby request station time concerning the following issue:

Presidential General Election on November 8, 2016

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS	ORDERED			

This broadcast time will be used by: Priorities USA Action

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Presidential General Election to be held November 8, 2016

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Priorities USA Action, 601 13th St NW, Washington, DC 20005

(202) 798-5902

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Greg Speed, Treasurer
Anne Caprara, Executive Strategist
Guy Cecil, Chief Strategist

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

--

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

--

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

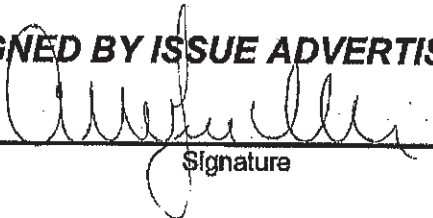
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

March 29, 2016

Date



Signature

(202) 965-5060

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected



Signature

Allison Aldridge

Printed Name

DO

Title